



HARVEST SITE SAFETY BROCHURE FOR LANDOWNERS

Communication: safety

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INTRODUCTION: Recognizing that landowners and other visitors to logging operations are at risk of exposure to timber harvesting hazards, Smurfit-Stone has developed a “Safety on Timber Harvesting Sites” brochure to help landowners recognize and avoid common on-the-ground hazards associated with active timber harvesting sites.

GENERAL FEATURES: Smurfit-Stone developed this tri-fold brochure six or seven years ago, using a team of Smurfit-Stone foresters from several mill locations. A summary of the brochure content follows.

Introduction

The harvesting has begun on your timber sale and you want to visit the harvest site. We think you should know that people working on the ground are at the greatest risk of being exposed to the potential hazards associated with timber harvesting. With this in mind, we have prepared these guidelines to provide you with the greatest measure of personal safety by helping you to recognize and avoid these hazards.

Summary of brochure’s key safety points

- Recommendation to notify harvesting crew in advance of entering harvesting site.
- Listing of hazards along haul road.
- Recommendation to park vehicle well away from any harvesting equipment or activity.
- Recommendation to wear proper safety apparel (including orange vest or bright color shirt/jacket).
- Listing of possible woods hazards.
- Warning against approaching any operating piece of equipment.
- Recommendation to never accept a ride on a piece of harvesting equipment.
- Warning about hazardous weather and site conditions.
- Recommendation to avoid being alone in the woods when possible.
- Recommendation to inform hunt club (if you lease your property) of harvesting activities and associated dangers.



Fig. 1: Smurfit-Stone’s tri-fold landowner safety orientation brochure is easy to produce.

Closing

Remember, before entering an active harvest site always notify a member, preferably the supervisor, of the harvesting crew.

APPLICATION: Smurfit-Stone distributes this safety brochure to landowners whose stumpage they purchase and to all those who receive the company's SFI® landowner packets. The brochure has two slits on the inside right panel where a forester or timber purchaser can insert a business card into the brochure.

SPECIFICATIONS AND COSTS: The 8 ½-inch by 11-inch tri-fold brochure can be printed on a home or office printer (on card stock), or it can be produced using a local print business. Commercial print businesses will probably charge between 75¢ and \$1.50 per brochure for a turnkey job of 500-5000 copies printed on card stock, folded, with business card slits, and full-color image on the brochure cover.

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