



**LOGGINGSEARCH.COM**

Communication: web pages

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[www.forestresources.org/members/serpub/05-R-7.html](http://www.forestresources.org/members/serpub/05-R-7.html)

**INTRODUCTION:** LoggingSearch.com is a state-of-the-art search tool and online community designed to help procurement foresters, wood dealers, loggers, and millyard operators locate current information on state and federal laws and regulations in the logging and forest industry. This feature, at [www.loggingsearch.com](http://www.loggingsearch.com), was developed by Caterpillar’s ForestPro Consulting Services with technical assistance from the Forest Resources Association and the North Carolina Forestry Association. The Wood Supply Research Institute (WSRI) provided the funding to launch the web site.

**GENERAL FEATURES:** LoggingSearch.com was designed to provide consistent, easily accessible information located in one safe-source repository. With the features available on this site, users can help add to the invaluable content related to logging and forest management. Documents and contacts are also available from the site that can assist users in finding information in specific “categories” or “areas,” and to help answer questions.



Fig. 1: LoggingSearch.com’s home page.



Fig. 2: Search by category for forestry information..

The content is divided into the following categories: Best Management Practices (BMPs), education, environment, forest management, health & safety, insurance, labor, organizations, taxes, and transportation. Information is further divided among the follow geographic or jurisdictional areas: federal, Alabama, Arkansas, Florida, Georgia, Louisiana, Maine, Mississippi, North Carolina, South Carolina, Texas, and Virginia.

**OPERATION:** Users can find information quickly in two different ways by: browsing categories or areas from the **directory** search button or navigating to the desired topic using the intuitive drop down menus. It’s fast and easy. Select a specific category and a specific area from the **menu** search box to

perform an inclusive search, i.e., for links to “federal transportation” information (only) choose “transportation” as the category and “federal” as the area; then click on the “search site” button.

The information provided will consist of links to web sites containing guidelines and regulations that loggers should be aware of when harvesting in specific states, counties, or designated areas. LoggingSearch.com also may include regulatory agency contact information, name of contact persons, office addresses, phone numbers, e-mail addresses, web sites, and other avenues for contacting the federal, state, and county agencies that govern regulations for the forest industry.

A user rating system ranks each entry and automatically provides the best search results first. Users can quickly review past visitors’ comments about a specific site. With a few quick clicks, users can rate an entry themselves to give other users the benefit of their experience with a given site. Personalized e-mail updates of new sites added to the system (for only those areas and categories specified) are available to those that register by providing their email address to LoggingSearch.com.

LoggingSearch.com users may suggest a web site, document or contact for inclusion to help build this shared knowledge base. Users are asked for the title, URL, organization name, and brief description of the suggested web site, along with the appropriate areas and categories the link should be available from during a search for forestry/logging information.

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**FRA STAFF COMMENT:** Advertising is available on the LoggingSearch.com home page and, for a lower investment, for specific targeted states and categories. For more information, please click on the “advertising opportunities” button at the top of the main screen for LoggingSearch.com.

*Reviewed by:*  
Steve Jarvis  
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Captions for Figures:

**Fig. 1:** *LoggingSearch.com's home page.* [05r7-1.jpg]

**Fig. 2:** *Search by category for forestry information.* [05r7-2.jpg]